



THE
HUMANE
FARMING
ASSOCIATION

• CAMPAIGN AGAINST FACTORY FARMING •



HFA CAMPAIGN UPDATE

You can change lives.

With a Humane Farming Association bequest, you can take pride and comfort in knowing that your gift will ensure the protection of animals for years to come. And because HFA is a non-profit 501(c)(3) charity, the tax savings will significantly reduce the tax burden to your heirs.

Your bequest can take the form of a cash gift, real estate, life insurance, retirement account, securities, and/or other property. Often the tax advantages are such that the gift has little impact on the estate that your heirs will receive.



Plan now for the future. For information on how to make a planned gift to the Humane Farming Association (HFA), please contact Jill Mountjoy at (415) 485-1495 / hfa@hfa.org. To those of you who have already included the work of HFA in your will, *thank you for your loving remembrance of the animals.*

Court Finds Poultry Corporation *Liable* for 30 Counts of Mistreating Animals

For more than a year, Humane Farming Association (HFA) attorneys have been quietly working behind the scenes with Virginia-based Animal Partisan (AP), an organization dedicated to ending animal abuse through legal advocacy. Our intent was to bring the long arm of justice down on a large poultry corporation that abandoned two million chickens to starve to death.

We are pleased to announce that, as a result of our efforts, a Wisconsin District Attorney took the all too rare step of filing 30 citations for “Mistreatment of Animals” against the company, Pure Prairie Poultry (PPP). And in March, when PPP failed to appear in court and answer for the

This groundbreaking case shows that factory-farm corporations may be held liable for systemic animal abuse and neglect.

Your support allows HFA to continue to fight —and win— these important battles.

charges, a Wisconsin judge found Pure Prairie Poultry liable for all 30 counts and issued fines against the corporation.

Background:

Headquartered in Minnesota, with a large slaughterhouse and other operations in Iowa, Pure Prairie Poultry contracted with roughly 50 poultry growers to raise chickens on factory farms across Wisconsin, Minnesota, and Iowa. Under the company’s agreement with its contract growers, PPP retained chicken ownership and was solely responsible for feed, transport, and utility reimbursements.

In 2024, the company unsuccessfully attempted to declare bankruptcy. But PPP never informed the growers that it was financially insolvent or attempting to declare bankruptcy.

The Wisconsin prosecutor’s actions came in response to a legal complaint jointly filed by HFA and AP which sought to hold PPP liable for leaving thousands of chickens on one particular farm to starve.

With cooperation from two poultry growers in Buffalo County, Wisconsin, our complaint to the District Attorney requested prosecution of PPP, seeking to hold the company accountable for this animal abuse.



Dead and dying birds. Pure Prairie Poultry advised farmers to turn the lights off in the barn so the starving chickens would be less active.

(Continued on page 4)

The growers in our complaint were left to care for 24,000 chickens owned by PPP after the company repeatedly failed to deliver feed for or pick up the birds.

Our complaint described the ordeal of the two poultry growers, abandoned by PPP, and left with empty feed bins for weeks, no financial or contractual way to obtain feed, and thousands of starving, dying, or dead chickens.

Abandoned

Eleven days after PPP was scheduled, but failed, to pick up the growers' birds, the two farmers completely ran out of feed for their chickens. Despite desperate daily contact with PPP and false assurances, no feed or pickup materialized. Instead, PPP advised the farmers to turn the lights off in the barn so the hungry chickens would be less active.

“When the farmers would enter the barn,” reads the prosecutor’s complaint filed with the court, “the chickens would flock to them in search of food, and they were fearful to put their hands and fingers near the ground lest they might be pecked by thousands of starving chickens.”

“We can’t get through the barns anymore because there are too many birds that are just dying,” one of the growers said in a news report at the time. “You can’t give them feed at this point. They’ll kill each other to get it.” The growers said the chickens were so hungry that they had resorted to eating each other.

Nineteen Days Without Feed

In all, the chickens on the Buffalo County operation endured 19 days without food. “The farmers’ internal records state that from September 28 and October 5, between 24 and 50 chickens were found dead each day,” the prosecutor’s complaint continues, “with the daily mortality count increasing as more time went by without a feed delivery from PPP. The animals quite literally starved to death.”

Pleading with the company every day for feed, realizing that the operations manager had not arranged a feed delivery, and forbidden by contract from buying feed for or selling the company-owned birds, the farmers — like so many other growers impacted by PPP’s abandonment — posted the chickens on Facebook to give them away.

Fifty Flocks Impacted

PPP’s abandonment and starvation of chickens was not limited to the flock managed by the two Buffalo County growers. As mentioned, it affected 50 flocks in three states. In fact, PPP’s financial failures and lack of accountability resulted in the abandonment of 300,000 chickens in Minnesota and almost 500,000 birds in Wisconsin, and prompted the mass killing of 1.3 million chickens by the Iowa Department of Agriculture and Land Stewardship.

As a result of our complaint on behalf of the two poultry growers in Wisconsin, the Buffalo County Circuit Court found the corporation liable for all 30 counts for mistreatment of animals in our complaint and imposed fines.

HFA and AP’s legal efforts to hold Pure Prairie Poultry accountable for the cruel starvation of 24,000 of the more than two million abandoned chickens have now been acted upon by Wisconsin law enforcement authorities and the Circuit Court.

Our case’s outcome helps drive home the message that corporations may be held liable for systemic animal abuse and exploitation. In addition, the case received significant media attention and raised public awareness of the exploitation of farm animals by large corporations.

It is your support of HFA that makes these important victories possible. **Thank you!** ❖

Dairy Indicted on 478 Counts of Cruelty:



HFA's Suwanna Ranch, the nation's largest farm-animal refuge — which has the distinction of never turning away farm animals seized as a result of cruelty cases — is welcoming hundreds of goats who were the victims of terrible abuse at a goat dairy farm located in eastern Oregon.

These goats will join the roughly 1,000 rescued farm animals at the 7,000-acre ranch — emus, goats, chickens, pigs, burros, cattle, llamas, and alpacas — who are now living out their lives in safety.

Background. A whistleblower at the Grand Barr Dairy — a Malheur County, Oregon farm that used the goats for milk and ultimately for cheese — alerted PETA (People for the Ethical Treatment of Animals) to conditions at the dairy. PETA investigators documented gentle mother goats used for milking literally crawling on their knees, unable to stand due to



excruciating arthritis. They found emaciated goats and others suffering from chronic illnesses. Some goats limped from painfully overgrown hooves that were curled and twisted. Some goats were lame, no longer able to stand.

The investigators documented dying goats and found dead adult goats and kids that had been tossed in a pile. Sixty of the goats who lived at the operation were provided no shelter at all from driving rains and baking sun.

An investigator was instructed to give goats less hay, even though many were underweight with protruding spines. Living amid their feces and urine in small

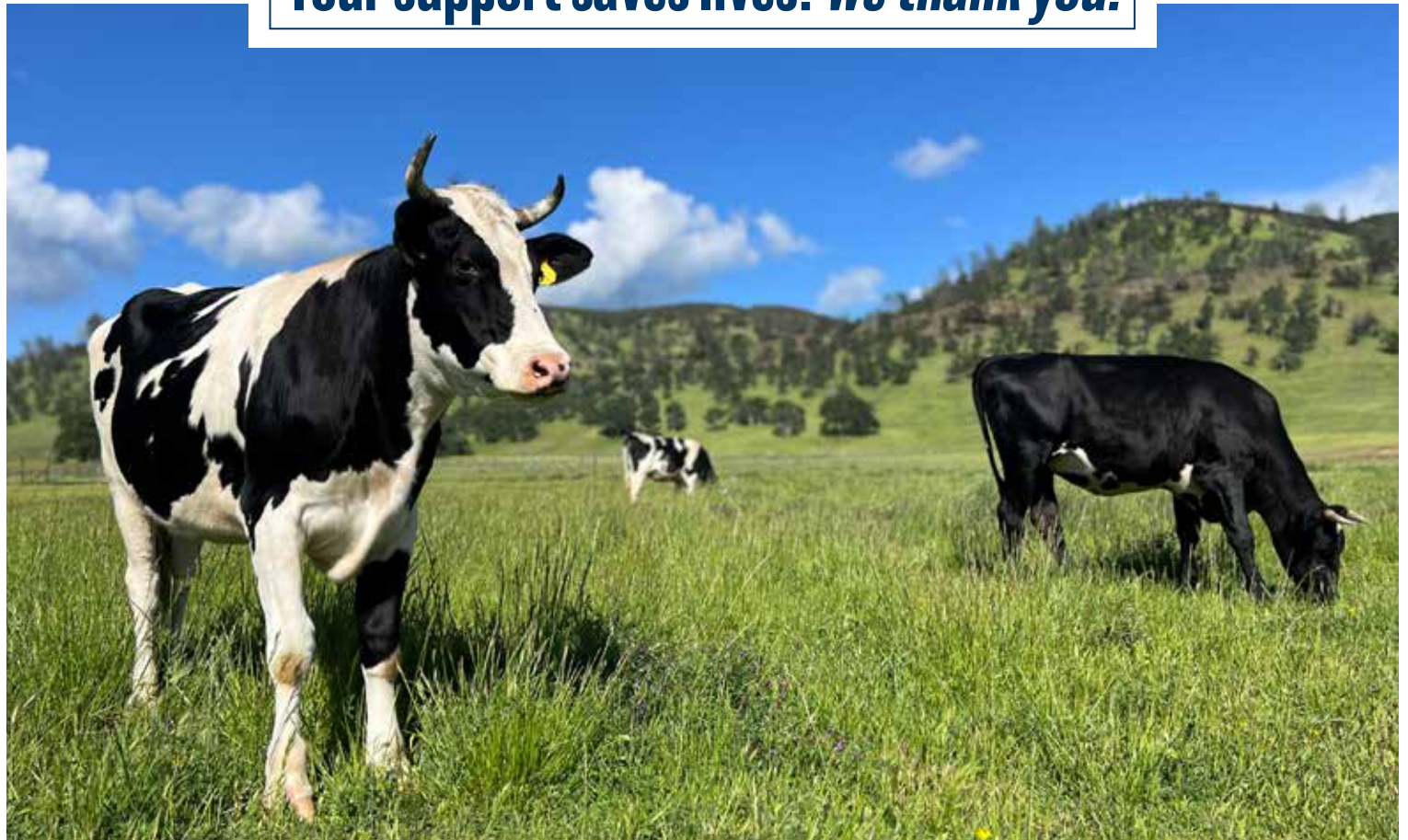
HFA's Suwanna Ranch provides lifelong care and protection to farm animals rescued during cruelty cases nationwide and is the largest farm-animal sanctuary in the nation.

HFA's campaign against factory farming is committed to ending farm-animal abuse!

(Continued on page 10)



Your support saves lives! *We thank you.*





Compassion, Care, and Refuge — Saving Lives All Year Round

HFA's SUWANNA RANCH

The Nation's Largest Farm-Animal Sanctuary



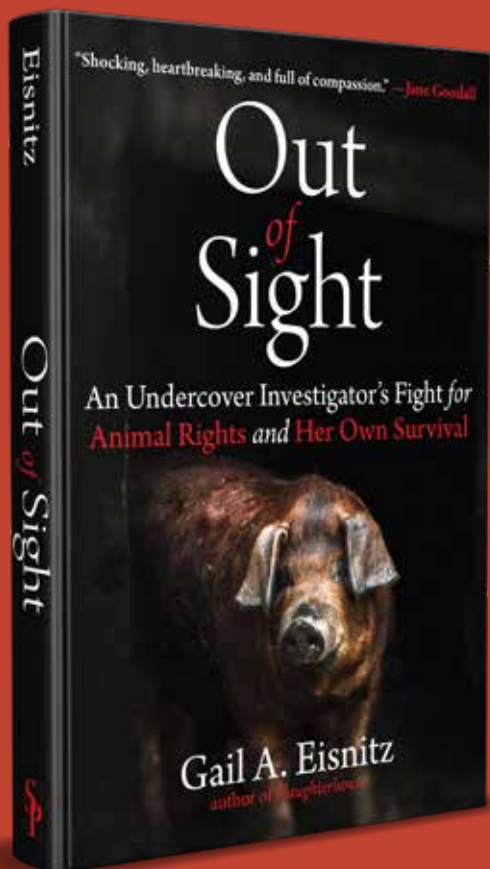
Out of Sight

Humane Farming Association

Chief Investigator's Book Widely Praised

For more than 30 years, HFA's investigative team has been led by its Chief Investigator Gail Eisnitz. Our successful investigations have exposed systemic abuses driven by excessive slaughterhouse line speeds, industry consolidation, and the intensive confinement of animals on factory farms. This work has served as the foundation for HFA's groundbreaking campaigns, which have led to major funding allocations, significant legislative reforms, multiple prosecutions, and the shuttering of industrial animal facilities.

This and more is documented in Gail's latest book, *Out of Sight, An Undercover Investigator's Fight for Animal Rights and Her Own Survival*.



“For years, Eisnitz has been a courageous and eloquent champion for the millions of suffering animals in ‘factory farms’ who can’t speak for themselves.

“Shocking, heartbreaking, and full of compassion, this book will reach into your heart, make you think about what you eat, and inspire you to do your bit to make this a more caring world.”

— Jane Goodall

Gripping Page-Turner

This memoir has garnered enthusiastic praise from world renowned animal behaviorists including the late Jane Goodall and Jonathan Balcombe, authors like Peter Singer and Carl Safina, and readers like you!

Eisnitz has written a powerful and deeply personal story describing the events taking place behind the scenes of these landmark farm-animal cruelty investigations. Readers are calling *Out of Sight* a “suspenseful mystery,” a “thriller,” and a “gripping page turner.”

An Undercover Investigator's Fight for Animal Rights and Her Own Survival

"A light in the darkness of institutional animal abuse."

— Matthew Scully, Author of *Dominion
and Fear Factories*

**"Gail Eisnitz is a riveting, best informed writer about
the meat industry."**

— Priscilla Feral, President, Friends of Animals

**"Absolutely stunning! An eye- and mind-opening
read from someone who has been there, found things
out, and ripped back the curtain so we can know all
about them, too."**

— Ingrid Newkirk, Founder, PETA

Here is a sampling of dozens of similar reader reviews that appear on Amazon:

"Whether you're already interested in animal protection or just looking for a gripping account of the life of an undercover investigator, this book is a must-read."

"Eisnitz's courage and tenacity are a testament to the power that one person with pure heart can wield in our current world. You won't put it down!"

"This is a literary journey that you will start and finish in the same day. Gail Eisnitz is the Rachel Carson of animal rights."

If you've already read *Out of Sight*, for the sake of the farm animals described in the book and billions of others slaughtered annually in the United States,

please share this compelling book with friends and family, post about it on social media, write a review on Amazon or other book sites, and ask your library to stock it.

Out of Sight is available at Amazon and local booksellers.

Let's make this book #1 — and shine a light on the vulnerable animals who so desperately need our voice. **Thank you!** ❖



Gail A. Eisnitz

pens that weren't cleaned for at least a month, these animals, suffering from pneumonia, abscesses, and parasitic infections, were not provided pain relief or veterinary care because it "cost money." Adding insult to injury was the fact that the goats suffering from illness and deprivation were commonly punched, slapped, and kicked by dairy staff.

PETA's investigations into conditions at the dairy prompted law enforcement officials to seize 239 goats — three of whom had to be euthanized due to their severe conditions. A Malheur County judge ultimately ordered all goats forfeited to the county, thus paving the way for HFA to take custody.

In late February, the two operators of Grand Barr Dairy were indicted by a Malheur County grand jury on a total of 478 charges of felony animal neglect — each charge punishable by up to five years in jail and a \$125,000 fine. Aware of HFA's unparalleled policy for providing expert care as well as lifelong sanctuary to large numbers of abused farm animals, PETA immediately reached out to us. And the team

at HFA's Suwanna Ranch welcomed the goats with open arms, many of whom were lactating and needed milking. A large number of does are pregnant, with some having already delivered their kids at the ranch.



All are receiving the love and attention they deserve and the care they so desperately needed, including vaccinations, deworming, hoof care, lice treatments, high-quality feed, and extensive veterinary examinations.

These long-suffering animals are now free to live their best lives at HFA's Suwanna Ranch. ❖

Expanding HFA's Animal Rescue Capabilities

GROUNDBREAKING UNDERWAY:

HFA has begun construction of a new animal-care facility that will provide another 10,500 square feet of protected space for rescued animals.

This critical expansion will increase HFA's ability to provide emergency care and shelter to farm-animal rescues nationwide.

HFA's Suwanna Ranch has a long-established evacuation and emergency protocol which includes regular fire drills, ample water tanks, transport vehicles at the ready, irrigated fields, and a fire break around the entire perimeter of the ranch.

Your support makes all of this possible!



One of the many emaciated goats now recovering and receiving care at HFA's Suwanna Ranch.

HFA Lawsuit Targets Cockfighting Industry

Rooster Breeder Attempts SLAPP Lawsuit

For years, Monterey County Animal Services in California has been doing a deplorable job of enforcing that county's animal laws and regulations — most notably, the county's rooster-keeping regulations that prohibit the keeping of five or more roosters without a permit. This regulation is intended to curb the breeding of roosters for cockfighting purposes.

According to a previous investigation by a Civil Grand Jury, an estimated 1,000 illegal game-fowl breeders were flourishing in plain sight throughout Monterey county.

HFA's campaign against illegal cockfighting has caused game-fowl breeders to panic. But their desperate attempts to silence HFA have backfired.

After the Grand Jury's revelation and our own major investigation, HFA successfully sued Animal Services to enforce the law. Next, we sued an individual game-fowl breeder, forcing him to shut down his breeding operation.

Following that, HFA initiated a new lawsuit against another Monterey County rooster breeder who had been raising hundreds of birds of the breeds used for cockfighting.

Five years prior, Animal Services had denied the game-fowl breeder a permit to keep the birds and had issued a cease-and-desist order. But he continued to have roosters and cockfighting paraphernalia on the premises, was the subject of numerous noise complaints, and had building code violations. Amazingly, the county's derelict Animal Services allowed the breeder to continue operating with impunity for years. And that is why HFA recently filed a lawsuit against him.

Rooster Breeder Tries — and Fails — to Silence HFA

Rather than responding to HFA's allegations that he is apparently operating an illegal game-fowl facility, the breeder attempted to silence HFA by filing a "SLAPP" countersuit. A SLAPP suit is a "Strategic Lawsuit Against Public Participation" designed to intimidate critics and discourage free speech.

In his countersuit, the rooster keeper falsely claimed that HFA had defamed him and interfered with his "business operation" by speaking out against him.

The breeder's attempt to sue HFA totally backfired, as HFA swiftly defeated his countersuit in court. HFA — which had never before been sued in its forty-year history — successfully showed that the breeder's lawsuit was nothing more than an unconstitutional SLAPP suit.

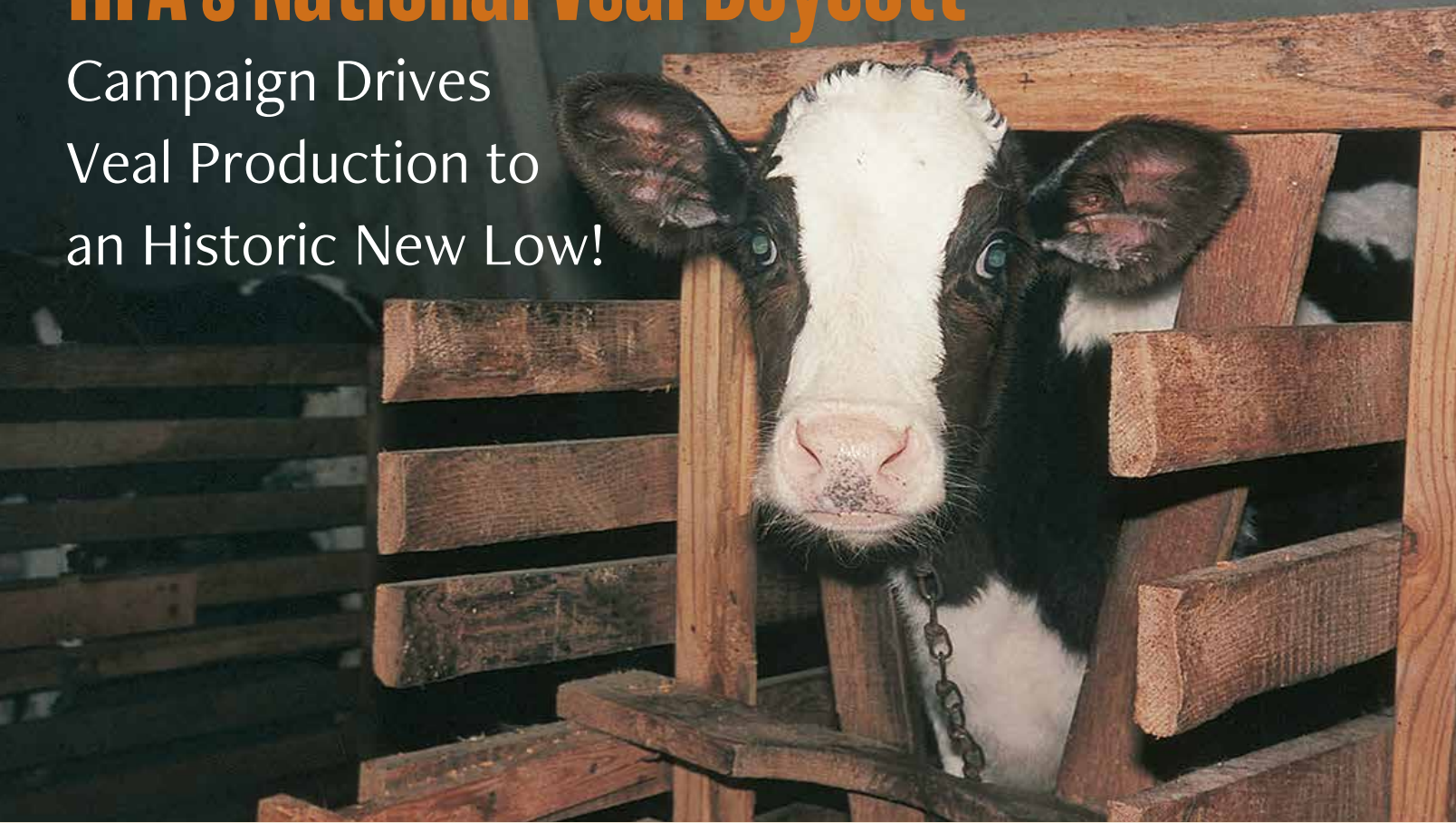
The breeder was clearly seeking to intimidate HFA and prevent us from pursuing our original lawsuit against his operation. The court agreed with HFA and quickly dismissed his frivolous countersuit.

As we go to press, HFA is actively seeking a judgement that will force the breeder to pay all of HFA's attorneys' fees. Meanwhile, HFA's case against him is continuing. We will keep you updated as HFA's legal actions proceed. ❖



HFA's National Veal Boycott

Campaign Drives
Veal Production to
an Historic New Low!

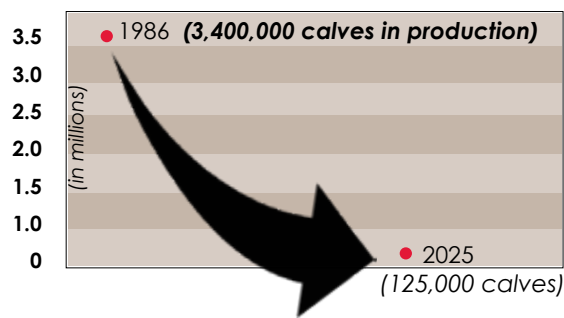


HFA's success in enacting groundbreaking anti-cruelty laws is by no means our only reason for encouragement.

We are happy to report that HFA's National Veal Boycott campaign has brought veal consumption in the U.S. to an historic **record low!**

When HFA began the National Veal Boycott, veal production was the most rapidly expanding segment of the meat industry. But after years of unrelenting activism, including full-page exposés

Compassion and Activism Win!



The numbers shown above tell the real story of HFA's unparalleled success in preventing the suffering of millions of animals raised for veal.

Today, veal production numbers have plummeted from a high of 3.4 million calves to their current level of 125,000.

Your support saves lives!

in national publications, veal production numbers have dwindled from a high of 3.4 million calves *to a record low of 125,000.*

As we continue our battle, we are encouraged by the fact that, this year alone, more than *three million baby calves will be spared* the horror and agony of veal production.

But we can't let up now!

Your support will help HFA make even further progress in the months ahead.

We thank you! ❖



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The Humane Farming Association is a registered, non-profit 501(c)(3) charity. HFA's federal tax I.D. is 68-0087989. All contributions are fully tax deductible by law and greatly appreciated.